

# Exhibit A

Motion Hearing Transcript (November 14, 2024)

1 IN THE UNITED STATES DISTRICT COURT

2 DISTRICT OF UTAH

3 CENTRAL DIVISION

4  
5 SHANNON ARNSTEIN, et al., )

6 Plaintiffs, )

7 vs. ) Case No. 2:24-CV-344RJS

8 SUNDANCE HOLDINGS GROUP, )

9 L.L.C., )

10 Defendant. )

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12  
13 BEFORE THE HONORABLE ROBERT J. SHELBY

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15 November 14, 2024

16  
17 Motion Hearing

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A P P E A R A N C E S

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November 14, 2024

1:30 p.m.

P R O C E E D I N G S

THE COURT: Good afternoon, everyone, and welcome.

We'll go on the record and call case number 2:24-CV-344, Arnstein versus Sundance Holdings Group. This is the time set for hearing on the defendant's motion to dismiss.

Should we make our appearances starting with the plaintiffs?

MR. SCOFIELD: David Scofield, Your Honor, appearing for the plaintiff. My lead counsel, who is admitted pro hac vice, is here and I will let him introduce himself.

THE COURT: Great.

MR. HEDIN: Frank Hedin on behalf of the plaintiffs.

THE COURT: Thank you.

MR. CAMERON: Good afternoon, Your Honor. Jordan Cameron for the defendants, local counsel, with Elizabeth Rinehart.

THE COURT: Welcome to all of you. We appreciate you making time for this hearing.

In advance of our hearing we have carefully studied your papers, we have familiarized ourselves with

1 your arguments and we have reviewed a lot of cases and I  
2 think we understand your arguments and positions. As is  
3 almost always the case in a civil hearing, at least, I like  
4 to come to the bench and paint the targets for you and share  
5 my initial views of life, with the caveat and understanding  
6 that we're always here with an open heart and an open mind,  
7 eager to hear what you think we have misunderstood or  
8 misapplied.

9 So these are tentative views, but I ought to have  
10 a good idea generally on a Rule 12 motion, at least, what I  
11 think. I'm going to overshare for a minute. It was my  
12 practice for many years coming to the bench that if a  
13 litigant faced a risk of losing a claim or a case, we're  
14 going to have a hearing. They would have a chance to come  
15 to court and make their arguments through their lawyer and  
16 see a judge who is hopefully well prepared and impartial and  
17 committed to applying the rule of law.

18 I started to make an exception for some Rule  
19 12(b)(6) motions because we had some awkward hearings. If I  
20 have read the complaint and I am just asking do I think  
21 there is a plausible claim, there is not a lot of room for  
22 argument, and we have that issue in part here.

23 Here are my initial views. Sundance may take  
24 issue with whether some of the allegations in the complaint  
25 have a reliably factual basis, but they are there. I see

1 the guardrail for Rule 12(b)(6) as Rule 11. I am required  
2 to accept the allegations as true and there are sufficient  
3 allegations in the complaint to form a plausible claim for  
4 relief. If some day we learn that there is no factual basis  
5 for it, then we have a different remedy for that problem. I  
6 will hear any argument you want to make today, of course,  
7 but that is my impression after reading the complaint.

8 Second, I think Judge Parrish's Curry decision is  
9 highly persuasive to me and I think it is correct. I will  
10 be eager to visit with Sundance about a couple of things.

11 First, I will just say I don't share Sundance's  
12 view that step one of the Shady Grove analysis is open. I  
13 think it is closed to me at least. I think I'm bound by  
14 both Justice Scalia's discussion in part, what is it, 2-A of  
15 the Shady Grove decision, and I count five justices joining  
16 in that part of the discussion. He answers the question  
17 about may and Rule 23 I think clearly, but even if he  
18 didn't, when we get to Justice Stevens' concurring opinion  
19 he performs a step one analysis and essentially says the  
20 same thing in my view in the opening paragraph of that  
21 analysis.

22 I think this case is a step two case and on  
23 balance I share Judge Parrish's views of it, I think. I  
24 believe this is a closer case than the New York statute at  
25 issue in Shady Grove, and in my view the strongest argument

1 for the defense of the statute is the fact that the  
2 statutory language is in the liability section of the  
3 statute which suggests something, but I think the outcome in  
4 this case is largely a product of what Justice Stevens  
5 describes as the standard that I'm required to apply. He  
6 says generally it is a high bar and it is clear from the  
7 language that he means that, but beyond that what he says is  
8 if we're considering whether there is a Rules Enabling Act  
9 issue, I have to be left with no doubt what the legislature  
10 intended.

11 I can see the arguments here and Sundance made the  
12 arguments and I think made them as well as you could under  
13 the circumstances. I just think that I read the sponsor's  
14 legislative history, and I don't think that it -- I'm not  
15 even sure how suggestive it is that the sponsor is thinking  
16 about the class action litigation bar when he was talking  
17 about how conservative he intended the statute to be. I  
18 think it is more likely than not that he is talking about  
19 penalties when he talks about penalties and that means the  
20 \$500 limitation on a remedy.

21 I think there are other things, and my law clerk  
22 and I have spent a lot of time thinking about how state  
23 legislatures might demonstrate that they intend a class  
24 action bar to be part of the substantive description of the  
25 rights or remedies and there are many ways this can be done.

1 I don't think it is a definitive bar just because of the  
2 step one analysis by Justices Scalia and Stevens, but there  
3 is just not much here for Sundance to work with. I think  
4 that gets us where Judge Parrish is.

5 Those are just my opening thoughts. I'm eager to  
6 hear what all of you have to say about it and why I am  
7 wrong.

8 Ms. Rinehart, I see you following along carefully.  
9 What do you think about all of that? Come on up to the  
10 podium if you would like.

11 MS. RINEHART: Thank you, Your Honor. I'm going  
12 to bring my laptop as a security blanket, but I don't have  
13 prepared remarks. I can start off by saying that I fully  
14 appreciate Your Honor's decision on step one. We knew that  
15 was an uphill --

16 THE COURT: Not a decision yet.

17 MS. RINEHART: Well, Your Honor's assessment,  
18 tentative assessment of step one. We knew that was an  
19 uphill battle. I think the reason we thought to still  
20 present it is because when we read Shady Grove and we sort  
21 of parsed what Justice Stevens was saying as well as what  
22 Justice Scalia was saying in the majority opinion, we found  
23 conflict between the concurrence and Justice Scalia's  
24 opinion, even though Justice Stevens did sign onto it. I'm  
25 sure Your Honor is aware of many political reasons within



1 the Court why Justice Stevens would concur in the result and  
2 have to sign on to that result, but maybe use his  
3 concurrence to try to narrow the impact.

4 That all being said, as I think we mentioned in  
5 our reply, ultimately we think what is the most persuasive  
6 here is the substantive nature of the class action bar. We  
7 also agree that there is not a lot for this Court to go on  
8 in terms of legislative history. I think part of the reason  
9 is that in 2003 when the statute was being debated Shady  
10 Grove hadn't been decided. There certainly wasn't a guide  
11 rail for the legislature to follow in order to make its  
12 intent known.

13 So with that we go back to the Justice Stevens  
14 concurrence and think about Your Honor's opinion in Roberts  
15 where you noted that it is really animated by concerns about  
16 federalism and making sure that we respect what the Utah  
17 legislature intended. So, yes, there was no discussion of  
18 the class action remedy, but there was a pretty heated  
19 discussion in a respectful manner about making sure that  
20 this law did not become overly burdensome on Utah  
21 businesses.

22 As part of answering those questions, although the  
23 representative did not directly speak to the class action  
24 bar and the remedy, he emphasized that he wanted to keep the  
25 remedies narrow and he wanted to keep all of these things in

1 check with what he thought was a good balance for the people  
2 of Utah. That is why it is included in that liability  
3 section. To me I think that is dispositive. I understand  
4 Judge Parrish's parsing of it, and I think if the  
5 legislature wanted it to be a procedural rule it knows how  
6 to do that.

7 THE COURT: How then do you escape the language  
8 that Justice Stevens included in his concurrence addressing  
9 this issue in the New York statute and when he is evaluating  
10 Justice Ginsburg's dissent? It is essentially your argument  
11 and I credit it. I actually don't doubt that that is what  
12 the legislature -- I don't mean I don't doubt. I think it  
13 is likely that this is part of what they saw as a way of  
14 fencing in this claim. But Justice Stevens talked about  
15 that, and even if that is the intent of the legislature  
16 under the circumstances, it sounds to him like a policy  
17 issue, not something drawn to the elements of the cause of  
18 action or the available remedies.

19 MS. RINEHART: I think here is where the Court  
20 probably never came to be of one mind and maybe still isn't  
21 of one mind, which is when does a remedy become a  
22 substantive part of the claim and when does a procedure  
23 become part of the remedy? With Justice Stevens, although  
24 he did address that element of it, I think ultimately the  
25 minute he decided that the New York statute was procedural

1 he was done with that analysis. There I can see why it was  
2 procedural. As Your Honor mentioned, it was set aside in  
3 the procedural section and it wasn't intimately tied in.

4 Where I go to is there would have been no reason  
5 for Justice Stevens to continue his discussion and to talk  
6 about these other scenarios where a class action bar or some  
7 sort of procedural rule is intertwined if he didn't think  
8 there was a way in which that could happen. When I come to  
9 a case like this, I am at a loss as to how to advise a  
10 legislature how else to show that this is supposed to be  
11 interwoven with the substantive right that they are  
12 creating.

13 THE COURT: I think the cases that you have found  
14 and cited to me in your reply and in your opening motion,  
15 too, give us a roadmap for a legislature. Three other  
16 states have done it after Shady Grove as you point out.

17 MS. RINEHART: Correct.

18 They did have the benefit of Shady Grove, so it  
19 was evident that the legislatures were trying to work within  
20 that framework. Here we don't have that, but simply as a  
21 matter of federalism and in fairness to the Utah  
22 legislature, I don't want to give up that argument just  
23 because they didn't have the benefit of Shady Grove.

24 THE COURT: I am not pushing you to give up your  
25 arguments.

1 I will tell you in C.R. England, when I eventually  
2 came to the conclusion that I came to in that case, it  
3 seemed a strange result to me. It raises genuine federalism  
4 concerns in my mind. Of course nobody cares what I think.  
5 I'm a district court judge. I'm hearing what you're saying  
6 about -- let me get that language in front of me.

7 I'm sure that this is what you had in mind. I  
8 just want to cite Justice Stevens' actual language. When he  
9 is talking about the legislative history, he says in that  
10 instance the New York legislative history does not clearly  
11 describe a judgment that Section 901(b) would operate as a  
12 limitation on New York's statutory damages. In evaluating  
13 that legislative history it is necessary to distinguish  
14 between procedural rules adopted for some policy reason, and  
15 seemingly procedural rules that are intimately bound up in  
16 the scope of a substantive right or remedy. Although almost  
17 every rule is adopted for some reason and has some effect in  
18 the outcome of litigation, not every state rule defines the  
19 dimensions of a claim itself.

20 That is true here, too, isn't it, in part C?  
21 There is nothing about that bar that describes the  
22 dimensions of the right and the cause of action which is  
23 described elsewhere at length in the statute.

24 How do we get around that?

25 MS. RINEHART: So, Your Honor, I think if you will

1     indulge me and, again, citing to your Roberts opinion, I  
2     think it is a great comparison example of the difference  
3     between a procedural state rule that does effect the outcome  
4     of the litigation, and whether you have to opt in or opt out  
5     could dramatically effect the size of a class, as I think we  
6     all know for practical purposes, but it really does not  
7     having anything to do with the right that is being created  
8     or the remedy that you can get. It is just a procedural  
9     vehicle.

10           On the other hand, here, although it is just a  
11     procedural statement, I think it is an example of exactly  
12     what Justice Stevens was suggesting could occur, where you  
13     had something that appeared procedural but was going to  
14     create such a difference in the type of remedy that is  
15     available to a litigant that it has to be part of the  
16     substantive nature of the claim. I think as a practical  
17     purpose -- I apologize --

18           THE COURT: I want to hear what you have to say.

19           MS. RINEHART: Those of us who work in the class  
20     action world understand that intimately, that there is a big  
21     difference between the type of remedy, and not just from a  
22     defendant's standpoint, because a plaintiff who becomes a  
23     representative plaintiff can recover other things, such as a  
24     plaintiff's award or, you know, that type of -- again, not  
25     mentioned in the statute because it simply wasn't something

1 that the legislature would have needed to consider. They  
2 thought they were prohibiting class actions. But there is a  
3 material difference when a case can be brought as a class  
4 action, which is an order of magnitude higher than whether  
5 it is an opt in or opt out.

6 THE COURT: I really appreciate that argument, but  
7 I am wondering what weight to give it in view of the fact  
8 that -- I have tried to come at this from every angle  
9 preparing for our hearing today. A plaintiff could file  
10 this claim in state court and other claimants could join  
11 under Rule 20 of the Utah Rules of Civil Procedure. The  
12 state court would strike the class allegations of a  
13 complaint like this one, and in every other respect all of  
14 the issues relating to the causes of action, what the  
15 elements are, what needs to be pled and what needs to be  
16 proven would remain the same. The remedies available to the  
17 individual plaintiffs is identical, save for what you just  
18 mentioned, the plaintiff's award, but that seems  
19 compensation, I think, for the time and energy and  
20 responding to the discovery and all of that. That seems  
21 pretty clear.

22 It seems like the other subsections -- I sense  
23 from your papers that you take exception with Judge Parrish  
24 describing it as surgically removing part of the statute,  
25 but I think the thrust of it is the same. It does not

1 effect the core elements of the claim or the remedies  
2 available to the -- I am just thinking out loud for a minute  
3 about what you said about the impact on defendants. No  
4 question there is hydraulic pressure to settle when it is a  
5 class action. The exposure for the defendants is surely  
6 different, but even then is there any doubt that the  
7 individual claimants would be limited to the statutory cap  
8 on their recovery?

9 MS. RINEHART: No. I agree.

10 I think what we are struggling with together is  
11 this notion that Justice Stevens created that you can have a  
12 procedural rule, and to be clear I think this is a  
13 procedural section, it is just that it is entwined with the  
14 substantive nature of the claim.

15 For that to be true, for Justice Stevens'  
16 framework to be true there has to be a scenario where  
17 something that is procedural has such an effect on the  
18 litigation and has such a substantive effect on when a claim  
19 can be either brought or what kind of award the plaintiff  
20 may end up with or what type of remedy or, on the opposite  
21 side, the defendant, what type of liability they are facing,  
22 that it becomes substantive.

23 We look to not just the legislative history, which  
24 is what it is, but also the way that the statute is set up,  
25 and that is where I do part ways with Judge Parrish because,

1 again, if the legislature wanted this to be a procedural  
2 only rule or to somehow be excised from the nature of the  
3 claims, they would know how to do that.

4 THE COURT: I misstated something in my  
5 preliminary comments now that I think I should clarify. I  
6 think the placement of the class action bar in the liability  
7 section is a factor that supports your argument. What I  
8 really had in mind and what I think is the best argument for  
9 this is the fact that it is limited only to this statute.

10 MS. RINEHART: Correct.

11 THE COURT: This bar only applies to this claim.

12 MS. RINEHART: Correct.

13 THE COURT: I think that is the strongest argument  
14 for it. Rather than just you and I circling around this  
15 horse and keep kicking it, tell me what more, if anything,  
16 you want to say about the bar.

17 MS. RINEHART: I would say nothing more than, one,  
18 I appreciate how thoughtful Your Honor has treated this  
19 argument, and that I really do go back to the idea that this  
20 is about federalism and what the legislature of Utah wanted  
21 when it created this claim and I think that that should be  
22 respected.

23 THE COURT: Is that what we're really doing when  
24 we are engaging in the analysis about whether we have a  
25 Rules Enabling Act issue? We're really trying to determine



1 what the legislature is attempting to do in enacting the  
2 state rule?

3 MS. RINEHART: I think so. I think we are trying  
4 to determine that and I think we are also trying to make  
5 sure that we are not encouraging forum shopping, right, that  
6 we are not discouraging people from bringing claims in state  
7 court by offering them something in federal court that is  
8 substantively different than what they would get in state  
9 court. It is two very important interests that we are  
10 trying to protect.

11 THE COURT: You agree with me that if the state  
12 legislature takes exception with Judge Parrish's ruling that  
13 they can amend the statute and they can try to more clearly  
14 articulate the legislative intent?

15 MS. RINEHART: I am going to claim a lot of  
16 humility here. I am not an expert on what the Utah  
17 legislature can and cannot do, but, yes, I would think that  
18 if they see this as a problem they could make an affirmative  
19 change, although I am not sure how that would effect the  
20 existing litigation.

21 THE COURT: The state legislature thinks that I'm  
22 no expert on what they can do and not do, too.

23 MS. RINEHART: I am in good company then, Your  
24 Honor.

25 THE COURT: That is right.

1 Well, I'm going to guess that we may have a  
2 further discussion about this.

3 I appreciate your argument, Ms. Rinehart.

4 MS. RINEHART: Thank you so much.

5 THE COURT: Mr. Hedin.

6 MR. HEDIN: Thank you very much, Your Honor.

7 First of all, I would like to say thank you for  
8 having me. My clients and I do appreciate the opportunity  
9 to be here and to argue this motion.

10 I think Your Honor's analysis is spot on and  
11 absolutely correct with both step one and step two. I will  
12 start with step two and address the arguments that my  
13 colleague made.

14 So the best way to determine what the legislature  
15 meant here with the statute is to look at the plain language  
16 of it along with the context of the --

17 THE COURT: I am going to stop you right there.  
18 You know, I am trying to remember now if anybody, either  
19 Justice Scalia or Justice Stevens talked about legislative  
20 intent. The language is -- what is the specific language?  
21 A specific -- no. No, that is not it.

22 MR. HEDIN: In the Utah statute?

23 THE COURT: No. I am thinking about the step two  
24 question.

25 MR. HEDIN: I believe it is whether or not

1 applying Rule 23 would modify --

2 THE COURT: Would enlarge or modify a  
3 substantive -- excuse me. Abridge, enlarge, or modify a  
4 substantive right. That does not sound like -- I guess  
5 legislative intent is just inherently baked into that when  
6 we're trying to figure out what the legislature meant when  
7 engaging in statutory construction. I just want to make  
8 sure I know what I'm supposed to be focused on.

9 MR. HEDIN: That is correct. I agree with that.

10 As Judge Parrish said the language and the context  
11 of the statutory text alone can answer this question without  
12 resorting to the legislative history. That is particularly  
13 true in this case given the structure of the liability  
14 section of the statute with the three separate subsections  
15 that track perfectly -- they basically perfectly track the  
16 analysis that the Court has to perform under Shady Grove at  
17 step two, which is looking at the rights and the remedies  
18 and determining whether the class action bar and the  
19 other -- whether applying Rule 23 instead of a state  
20 procedural rule would abridge, modify or enlarge those  
21 rights or remedies.

22 THE COURT: Sundance points out that we can look  
23 at the statute that way, but we can also look at it more  
24 broadly as a statute divided into six parts, and the  
25 legislature chose to put the class action bar in the

1 liability section which means something.

2 MR. HEDIN: Well, I would point out that there is  
3 no procedure section of the statute, and so the fact that it  
4 is in a section of the statute that does have other sections  
5 that define the substantive rights and remedies is fairly  
6 unremarkable in that respect. It is also last. But most  
7 important of all, I think, is the threshold idea that Rule  
8 23 and the class action device generally -- it is a claims  
9 processing device. It is procedural in nature. It is a  
10 species of joinder.

11 In order for any state rule concerning class  
12 actions or the device to define a substantive right or  
13 remedy, it is going to be a very difficult thing to do  
14 because of just the nature of the device itself as a claims  
15 processing device which is procedural in nature. So I agree  
16 with the Court that the examples cited in the defendant's  
17 motion to dismiss at pages 12 through 14 are good examples  
18 of state class action bars that serve to define the  
19 substantive rights and remedies afforded under the statute.

20 So, for example, if the Utah legislature here had  
21 said that the statute provides for \$500 in statutory damages  
22 to any person aggrieved by a violation, but no such person  
23 shall bring a class action absent a showing of actual  
24 damages or something like that, that could be seen as a  
25 state bar on class actions that effect the substantive

1 rights and remedies under the statute.

2 The legislature's determination not to do that  
3 here controls and in our view really resolves the question.

4 THE COURT: Pause. Take a breath.

5 MR. HEDIN: Sure.

6 THE COURT: First, my court reporter is struggling  
7 to keep up with you. You are flying. Second, you're not  
8 giving me a chance to interfere with your argument.

9 MR. HEDIN: Sorry, Your Honor.

10 THE COURT: Ms. Rinehart's point is that the  
11 statute is enacted by the Utah legislature without the  
12 benefit of understanding how the Supreme Court is going to  
13 treat what they say.

14 Do you have any serious doubt in your mind that  
15 both in the U.C.S.P.A. and in this statute that the reason  
16 the legislature included those bars was to provide some  
17 level of protection for businesses in the state that were  
18 going to be facing potential liability? So, yes, there is a  
19 cause of action, you shouldn't do this, and, yes, there is a  
20 remedy, because consumers who have been injured by this  
21 conduct should be able to get something back, and we mean to  
22 limit what kind of serious economic liability you're going  
23 to confront.

24 Do you doubt that that is what the legislature  
25 really intended? If you say yes, what did they intend by

1 including a class action bar?

2 MR. HEDIN: I don't seriously dispute what Your  
3 Honor just said. I do believe, however, that the Utah  
4 legislature intended for claims brought in Utah state  
5 court -- for the claims processing device of a class action,  
6 for claims to be calibrated with respect to claims brought  
7 in Utah state court, but when it comes to the Federal Rules  
8 of Civil Procedure and Rule 23, Rule 23, nonetheless,  
9 applies to a proceeding in federal court even where  
10 preventing annihilative punishment, and this is quoting  
11 Justice Stevens, is the type of thing that the legislature  
12 intended to avoid by enacting the class action bar. It is  
13 nonetheless procedural and it does not effect substantive  
14 rights or remedies even if that was the legislative aim of  
15 the provision.

16 THE COURT: Where did he say that in his  
17 concurrence? I remember reading something like that. I  
18 want to make sure I have his actual language in mind.

19 MR. HEDIN: Yes. Just one minute.

20 I believe he said it --

21 THE COURT: That is a really unfair question, to  
22 ask you for a pinpoint citation in the middle of your  
23 argument.

24 MR. HEDIN: Just one second.

25 I have a pincite here of 1458.

1 Justice Stevens in his concurrence at 434 for the  
2 U.S. citation says the decision reflects a policy judgment  
3 about which laws should proceed in New York courts in a  
4 class action forum and which should not. As Justice  
5 Ginsburg carefully outlines, Section 901(b) was apparently  
6 adopted in response to fears that the class action procedure  
7 applied to statutory penalties would lead to annihilative  
8 punishment of the defendant. But statements such as these  
9 are not particularly strong evidence that Section 901(b)  
10 serves to define who can obtain a statutory penalty or that  
11 certifying such a class would enlarge New York's remedy.  
12 Any device that makes litigation easier makes it easier for  
13 plaintiffs to recover damages.

14 I think that that excerpt right there basically  
15 answers the question that Your Honor just asked me, which is  
16 even if that is what the legislature was intending, that  
17 still is not evidence that the inclusion of this provision  
18 in the statutory scheme serves to define the right or the  
19 remedy in the way that Shady Grove describes.

20 As the Court pointed out, the Utah legislature  
21 could, and could at any point in the past 20 years since the  
22 statute was enacted, could have amended the statute to  
23 change it if they felt the need to do that. In fact,  
24 legislatures do do that. That has happened to me twice  
25 actually in the context of other state's privacy statutes

1 that originally had class action bars that were determined  
2 not to be substantive in nature. So the Utah legislature is  
3 well equipped to do that if it feels the need.

4 THE COURT: I still fall back to instinctively,  
5 and I am going to think more about this, but the more we're  
6 talking the more I am convinced that I don't know what this  
7 opinion means. If you're telling me that the state  
8 legislature can have in mind that when they grant a right to  
9 the citizenry, and they want to be precise and narrow about  
10 the recovery, both in the amount and in the process that you  
11 use, coupled together with an intent in mind thinking about  
12 the potential impact on future defendants, that that is not  
13 meant to be a substantive part of the remedy that is  
14 afforded by the legislature. I think there is language in  
15 Justice Stevens' opinion that says that, but then I don't  
16 know what is a substantive right.

17 What is a substantive right?

18 MR. HEDIN: A substantive right is a right to a  
19 cause of action and to a claim and what needs to be pleaded  
20 or proven in order to establish an entitlement to relief.

21 THE COURT: And a remedy?

22 MR. HEDIN: And the remedies are the damages or  
23 relief that are provided to people who are aggrieved or  
24 suffered violations of that right.

25 Again, nothing in this provision, Section 203,



1 Subsection 3, modifies, enlarges or abridges that right,  
2 because an individual is entitled to \$500 if he establishes  
3 a violation and that is unaffected by this provision.  
4 10,000 individual claimants all bringing a case at the same  
5 time is permissible. It is permissible even in Utah state  
6 court, and the liability is still annihilative in that  
7 scenario, so it does not effect the actual underlying  
8 substantive claim or remedy that an individual is entitled  
9 to under the statute, and the claims processing device and  
10 joinder function of Rule 23 in no way modifies that  
11 analysis. The placement of the provision in the liability  
12 section of the statute or in the notice of intent to sell  
13 nonpublic personal information statute generally does not  
14 change the analysis, and Your Honor's opinion in Roberts  
15 versus C.R. England is thorough, well reasoned, and is very  
16 persuasive on this point.

17 THE COURT: I don't believe anything I write.

18 MR. HEDIN: The Court thoroughly analyzed the  
19 issue there and found that the location of the law within  
20 the state statutory code can be useful in discerning --

21 THE COURT: You need to slow down when you are  
22 quoting, please, so that our court reporter --

23 MR. HEDIN: Sorry, Your Honor.

24 -- can be useful in discerning the legislature's  
25 intent, but cannot itself prove the law is procedural or

1 substantive in nature.

2 I think that that makes a lot of sense. It is  
3 useful in some cases, because if the provision barring class  
4 actions appears in the statute in which the substantive  
5 right and remedy are conferred, then oftentimes it will be  
6 intertwined, the class action bar will just be intertwined  
7 more often than it otherwise would be in that situation.  
8 That is true in each of the cases that the defendant cites  
9 for that point, but it is not true in this statute.

10 The provision appears in this statute and it only  
11 applies to claims under the statute, but it is cordoned off  
12 in a separate subsection, separate and apart from the other  
13 subsections that define the rights and remedies, and it can  
14 be surgically removed without effecting the rights and  
15 remedies provided in those subsections that appear above it.

16 I briefly would like to address the argument that  
17 the potential of a service or an incentive award to a named  
18 plaintiff in a class action somehow transforms this  
19 procedural provision into one that effects rights and  
20 remedies.

21 Service awards and incentive awards are a species  
22 of common law and many circuits no longer even permit them.  
23 Even where they are permissible there is no entitlement to a  
24 service award or right. An incentive award is purely a  
25 discretionary award that the Court may authorize and may

1 not, and so we don't think that that adds really anything to  
2 the analysis. I do believe that my colleague acknowledged  
3 that this is just a procedural statement.

4 That is really where I would like to end this  
5 portion of my argument unless the Court has any questions.

6 This is a procedural statement. Again, it only  
7 pertains to the class action device which in and of itself  
8 is a procedural device. There is nothing of substance that  
9 is implicated in the statutory provision and it does not  
10 affect any of the rights or remedies that the previous two  
11 sections do address.

12 Unless the Court has any other questions --

13 THE COURT: I do have one and probably more.

14 Aren't remedies and liabilities two different  
15 sides of the same coin? So the language that we're to apply  
16 at step two of Shady Grove focuses on, among other things,  
17 remedies, but isn't that just the converse of liability?  
18 Don't those two necessarily go hand in hand?

19 MR. HEDIN: I believe that liability is the way  
20 the defendant would approach the concept of relief being  
21 provided to one party who prevails and being provided to one  
22 from another, so I think that the liability is the flip side  
23 of the coin in respect to, yes, a defendant will be liable  
24 for what the plaintiff recovers and the plaintiff is  
25 recovering relief under the statute and that is the remedy.

1 But I don't think that the heading of the statute  
2 necessarily really modifies anything with respect to the  
3 procedural provision at the end of it.

4 THE COURT: I guess what I'm just wondering, and I  
5 am just thinking out loud, and I had not thought about this  
6 until the argument today, and that is one of the reasons I  
7 really appreciate the chance to come in and visit with the  
8 lawyers and have you coach me. I guess that word remedy  
9 sometimes shows up in the phraseology that Justice Stevens  
10 uses and sometimes I see that it doesn't when I'm looking,  
11 for example, at the bottom of page 422 to 423 when Justice  
12 Stevens is talking about the second step of the inquiry and  
13 how it can bleed back into the first step.

14 He says when a federal rule appears to abridge,  
15 enlarge or modify a substantive right -- I feel like I have  
16 read remedies in there at times, too -- I guess where I am  
17 going, and I am just thinking out loud in real time here, is  
18 that if I am supposed to consider whether it effects --  
19 whether the rule meaningfully effects remedies, isn't it  
20 also fair to ask then in the same context whether it effects  
21 the potential liabilities? Or am I expanding the Supreme  
22 Court's test if I do that? Why would I focus on just one  
23 side of that coin?

24 MR. HEDIN: I do believe you are expanding it,  
25 Your Honor. The aggregation of many persons' claims for

1 relief could result in the imposition of more liability on  
2 the defendant, but it does not affect the substantive nature  
3 of the underlying claim for relief or the remedy that is  
4 provided to an individual plaintiff who prevails on a claim  
5 for relief. The claims processing device does not impact  
6 the entitlement to relief, the amount of relief or what  
7 needs to be proven or pled in order to establish an  
8 entitlement to relief for a claim.

9 THE COURT: But in the real world it effects the  
10 number of class members, the number of claimants, the  
11 potential exposure, the likelihood of a settlement, the cost  
12 of defending the suit, and all of that dramatically, which  
13 is why you like it and why defendants don't, but those are  
14 the realities of class litigation.

15 MR. HEDIN: That is true.

16 Justice Stevens acknowledged that point in his  
17 concurrence. I believe he said that any rule that makes  
18 litigation easier, makes it easier for plaintiffs. He also  
19 mentioned that although a procedural rule may have a  
20 substantial outcome on the effect of a case, does not mean  
21 that the rule that led to that outcome effected, abridged,  
22 enlarged or modified any of the substantive rights or  
23 remedies provided by the statute.

24 I think that is basically what we have here. We  
25 have a provision that practically speaking makes it easier

1 for plaintiffs. It seeks to calibrate the ease with which  
2 claims can be aggregated in Utah state courts, but it cannot  
3 do that in federal court, because the Rules Enabling Act  
4 authorizes the Supreme Court to promulgate rules, including  
5 Rule 23, and those rules are going to control unless they  
6 would abridge, modify or enlarge one of the substantive  
7 state rights at issue, and that is just not the case here  
8 for the reasons we have talked about today and that are set  
9 forth in our briefing.

10 THE COURT: Should we be concerned about the  
11 federalism implications of the application of this rule in  
12 this case?

13 MR. HEDIN: I am not particularly concerned with  
14 it. If people are concerned with it they should lobby  
15 Congress and try to change things, but at this point the  
16 decision in Shady Grove is controlling here and we think  
17 that Judge Parrish's analysis was correct and that your  
18 analysis in Roberts was correct and that the reasoning of  
19 those opinions should be adopted by the Court here.

20 THE COURT: Thank you, Mr. Hedin.

21 I don't know if we need to hear from you on the  
22 12(b)(6) issue. Is there something more that you wanted to  
23 add?

24 MR. HEDIN: The only thing I would point out is  
25 that the Court should look at all of the factual allegations

1 and accept them as true and draw all reasonable inferences  
2 in our favor and then decide whether or not we stated a  
3 plausible claim for relief. When you look at the  
4 allegations alongside the data card, and in paragraph two  
5 and our description of what that card shows and the type of  
6 data that is available on it about each of the defendant's  
7 customers, we think that the complaint plausibly suggests  
8 that the defendant transmitted or rented all of its  
9 customers' data to multiple third parties and that we have  
10 stated a claim for relief.

11 I will note that my firm has a lot of experience  
12 in litigating cases in the data brokerage context, and we  
13 think that this case has a lot of merit.

14 THE COURT: Thank you.

15 MR. HEDIN: Thank you, Your Honor.

16 MS. RINEHART: Your Honor, unless you have a  
17 specific question, I just want to address a few points.

18 THE COURT: I'm just eager to hear what you think  
19 after that discussion.

20 MS. RINEHART: So I think in starting with the  
21 discussion of Justice Stevens' opinion, and I think we are  
22 all struggling to try and reconcile the various parts of  
23 Shady Grove, and clarity would be very appreciated I think  
24 either from the Tenth Circuit or the Supreme Court as to how  
25 it does apply to these class action waivers that are

1 embedded within the cause of action, and I think that is  
2 where I go when we talk about the language that counsel read  
3 into the record regarding the legislative history of the New  
4 York statute.

5 I think here it is different as Your Honor has  
6 pointed out, because it is only applying to one claim. As I  
7 go later on in Justice Stevens' opinion where he says, and I  
8 am going to try and read slowly, the legislative history of  
9 Section 901 thus reveals a classically procedural  
10 calibration of making it easier to litigate claims in New  
11 York courts, parents, under any source of law, close parents,  
12 only when it is necessary to do so and not making the  
13 emphasis too easy when the class toll is not required.

14 I tend to agree with Justice Stevens that the  
15 point of the law at issue in Shady Grove was not to think  
16 about a particular substantive right or remedy. It was to  
17 calibrate how claims are brought in New York state courts.  
18 That is not the case here. This is a case where the  
19 legislature was concerned about creating a right that had a  
20 remedy that went outside the actual issue that they were  
21 trying to address, and in response they picked both a cap on  
22 statutory damages or a specific level of statutory damages,  
23 and then intertwined that with a procedural vehicle that  
24 would ensure that that statutory cap wouldn't become  
25 expedientially greater. That is where I tend to see how it



1 would accord with Justice Stevens' opinion.

2 THE COURT: Do I remember that I read in one of  
3 the controlling parts of the opinion, and now I don't  
4 remember if it was Justice Scalia and the part that Justice  
5 Stevens joins or whether it was Justice Stevens, but when  
6 thinking about the New York statute and describing the  
7 standard that we apply, didn't one of the other of them  
8 point out that under the circumstances -- of course there  
9 was less legislative -- you almost can't have less  
10 legislative history than we have here before us, but they  
11 had less --

12 MS. RINEHART: Right.

13 THE COURT: -- and they were left to speculate  
14 about what the legislature intended and the same is true  
15 here. Are we not left to speculate about what function the  
16 class bar is to have?

17 MS. RINEHART: So I think there is some  
18 interpretation that has to happen, correct, because the  
19 legislature never thought to explicitly talk about it. That  
20 being said, and going back to kind of the first principle  
21 discussion you were having with counsel earlier, if you're  
22 creating a right there can be no right without a remedy,  
23 right, otherwise you don't have much of a right at all. And  
24 there can be no remedy unless there is also a liability.  
25 These are intertwined concepts, and I think the discussion

1 with the Utah legislature recognized that implicitly, and  
2 that is what we get when we have these three pronged  
3 liability sections, that they understood that these concepts  
4 were all tied together, and that if they are creating a  
5 right, they also have to create a remedy and a liability  
6 framework.

7 THE COURT: What else, Ms. Rinehart? Anything  
8 else?

9 MS. RINEHART: Your Honor, you have been very  
10 gracious. I don't have anything else, but I am happy to  
11 answer any of your questions.

12 THE COURT: The wise thing for me to do is to  
13 pause for a minute and confer with my law clerk, because  
14 they are always smarter than I am and they are often  
15 thinking of things I am not.

16 (Time lapse.)

17 THE COURT: Well, Drake is going to manage to keep  
18 his job for another day. He thinks we have sufficiently  
19 covered everything. I appreciate your patience and your  
20 argument today and appreciate how succinct and direct the  
21 briefing was in this case from both sides. Thank you.

22 We'll take the matter under advisement and we'll  
23 get you a timely ruling. Be safe.

24 We'll be in recess.

25 MS. RINEHART: Thank you so much.

MR. SCOFIELD: Thank you, Your Honor.

(Proceedings concluded.)